City of Harrisonburg Public Information Office 409 South Main Street Harrisonburg, Virginia 22801 540-432-8931 (office)

For Immediate Release September 19, 2017

Contact: Mary-Hope Vass, Public Information Officer

540.432.8931

MaryHope.Vass@HarrisonburgVA.gov

Flashing Signs Installed to Improve Safety

Harrisonburg, Va. – The city of Harrisonburg's Public Works Department, in partnership with Eastern Mennonite University (EMU), recently installed signs with flashing lights to improve safety along Park Road.

Park Road, near the campus of EMU, is a pedestrian-heavy street and motorists should have an increased awareness for people crossing the roadway.

Dual flashing lights have been added to the school zone warning signs that are posted on Park Road and Parkwood Drive. These signs are meant to signal to motorists that they are entering an area with an increase in school-associated travel, such as walking and biking. In this area, motorists should be alert, slow down, and yield.

In addition to the flashing signs, there will be digital speed limit signs that will display the speed of the approaching vehicle. These signs are meant to bring awareness to drivers about how well they are adhering to the posted speed limit signs.

Motorists should slow down and follow the posted speed limit in and around schools, which are areas that typically have more pedestrian and bicycle traffic.

Pedestrians are also reminded to use a dedicated cross walk when crossing the street.

Additional information about laws and safety tips for pedestrians, bicycles, and motorists can be found at www.sharevaroads.org.

The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to almost 55,000 people. More information about the City of Harrisonburg is online at www.HarrisonburgVA.gov.

